

HFA Day



HFA-Day 2016

Germany



HEART FAILURE
ASSOCIATION
OF THE ESC



EUROPEAN
SOCIETY OF
CARDIOLOGY®

Summary HFA Day 2016

- **10 heart centers and hospitals throughout Germany** participated in the national campaign launched at the European Heart Failure Awareness Day 2015 with a large variety of activities for the public.
- Partner was the **Deutsche Herzstiftung**.
- The nation-wide program consisted of **three modules**:
 - 1. Nationwide Event:** Cycling Tour with Heart (7 German cities)
 - 2. Design Competition for Schools** on the theme: “My heart in Motion!” (2 German regions)
 - 3. Heart failure information days** (open houses) and seminars at the action weekend May 8th to 10th (7 German hospitals participated)

Partner of the
HFA-Day:

Deutsche
Herzstiftung



1. Take Cycling at Heart

- In cooperation with the German Cyclists' Federation (ADFC)
- 7 German hospitals organized guided cycling tours in whole Germany; initiator was the Competence Network Heart Failure.
- It's the third prevention campaign since 2014
- Target groups: elderly people, families, employees of participating hospitals, cardiologists, members of the ADFC, cyclists
- Objective: reaching healthy persons and promoting prevention



Logo of the campaign

Patron of the cycling tour 2016: Stefan Schmitt

- Team captain of the DJK Rimpar Wölfe, 2. Handball-Bundesliga
- Motivation for young and old people to go in for sports



Foto: DJK Rimpar Wölfe

Handball-Star Stefan Schmitt with Stefan Störk at a home game in Würzburg. Schmitt was also at the Official Conference and Opening Ceremony launched for the promotion of the Cycling Tour at the Congress of the German Society of Cardiology in Mannheim.

Advertising

HFA Day 2016

Europa zeigt Herz

Samstag, 7. Mai 2016

11.00 - 18.00 Uhr

Würzburg, Unterer Marktplatz

Tour mit Herz · Infostände · Bühnenprogramm

Europatag in Kooperation mit dem DZHI · www.dzhi.de



Deutsches Zentrum
für Herzinsuffizienz
Würzburg



This slide was presented during all home games of the DJK Rimpar Woelfe before the HFA-Day

Kick-off Press Conference Mannheim, 30.03.2016



Participants: Georg Ertl, Stefan Störk (CNHF), Stefan Schmitt (patron), Normann Stadler (former Iron-Man-Contest winner with heart disease), Thomas Meinertz (German Heart Foundation), Martin Borggreffe (University hospital of Mannheim).

Take Cycling at Heart – Impressions from the tour in Würzburg (07.05.2016)



Welcome address of the organizers



The whole team of the DJK Rimpar Wölfe takes part at the Cycling tour.



Before the start



Take Cycling at Heart – Impressions from the tours in Hagen and Saarlouis



Start in Hagen



At the Market Place in Saarlouis



The organisational team in Saarlouis

2. Competition for Schools

“My heart in Motion!”



Leonhard-Frank-Grundschule, Rottenbauer, class 1b R

“My heart in Motion!”

- Regional schools (classes 1 to 6) were invited to participate in the competition
- 19 classes of 13 schools
- Contributions from individual pupils, or group or classes
- Interdisciplinary jury
- The award ceremony took place in Würzburg at June 15th in the town hall. The best works of art were exposed on several occasions: in the university hospital of Würzburg, in the town hall and in different schools.
- First Prizes: interactive workshops in museums of the region Mainfranken



Award Ceremony in the town hall of Wuerzburg with many happy pupils

Selected art works of the competition



Goethe-Kepler-Grundschule, Klasse 2a

Award Ceremony in the Town Hall Würzburg, 15.06.2016



The ceremony took part in the Mayor's hall



Patron Stefan Schmitt

3. Open Houses and Public events



Impressions of the public event in Wuerzburg



Participation in the HFA-Day survey

Employees of the Deutsche Herzstiftung welcomes the visitors



Georg Ertl before the start of the cycling tour



Interview with Stefan Stoerk and a trial participant



Painting event



In front of the stage



Cycling with the bike simulator at the DZHI-stand



In the heart of the city: the HFA-Day

Open Houses and Public Events: Göttingen



In memory of the HFA-Day...



A floral heart in the city park of Wuerzburg



Hospital director Georg Ertl and mayor A. Bauer

Award by the HFA

- Sixfold award for the German contribution by the Heart Failure Association (Gold Award 2016)
- Germany has been appointed to a pilot country for the planned Heart Failure Campaign in 2017 by the HFA



Award on the world congress in Florenz: Frank Ruschitzka, Univ. Zürich (incoming president of the HFA), Alexandre Mebazaa, Univ. Paris (chairman of the „Committee of the National Heart Failure Societies“) and Gerasimos Filippatos, Univ. Athen (president of the HFA) congratulate Stefan Störk.

Universitätsklinikum Würzburg
Competence Network Heart Failure (CNHF)
Straubmühlweg 2a, Haus A9
D-97078 Würzburg

Telefon: 0931 / 201-46363
Telefax: 0931 / 201-646362
E-Mail: info@knhi.de
www.knhi.de

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