

## HFA-Day 2016 Germany









#### **Summary HFA Day 2016**

- 10 heart centers and hospitals throughout Germany participated in the national campaign launched at the European Heart Failure Awareness Day 2015 with a large variety of activities for the public.
- Partner was the Deutsche Herzstiftung.
- The nation-wide program consisted of three modules:
  - 1. Nationwide Event: Cycling Tour with Heart (7 German cities)
  - **2. Design Competition for Schools** on the theme: "My heart in Motion!" (2 German regions)
  - 3. Heart failure information days (open houses) and seminars at the action weekend May 8<sup>th</sup> to 10<sup>th</sup> (7 German hospitals participated)

HFA-Day:

Herzstiftu

### 1. Take Cycling at Heart

- In cooperation with the German Cyclists' Federation (ADFC)
- 7 German hospitals organized guided cycling tours in whole Germany; initiator was the Competence Network Heart Failure.
- It's the third prevention campaign since 2014
- Target groups: elderly people, families, employees of participating hospitals, cardiologists, members of the ADFC, cyclists
- Objective: reaching healthy persons and promoting prevention



#### Patron of the cycling tour 2016: Stefan Schmitt

- Team captain of the DJK
   Rimpar Wölfe, 2. Handball Bundesliga
- Motivation for young and old people to go in for sports



Foto: DJK Rimpar Wölfe



Handball-Star Stefan Schmitt with Stefan Störk at a home game in Würzburg. Schmitt was also at the Official Conference and Opening Ceremony launched for the promotion of the Cycling Tour at the Congress of the German Society of Cardiology in Mannheim.

#### Advertising

### **HFA** Day 2016

**Europa zeigt Herz** 

Samstag, 7. Mai 2016 11.00 - 18.00 Uhr

Würzburg, Unterer Marktplatz

Tour mit Herz · Infostände · Bühnenprogramm

Europatag in Kooperation mit dem DZHI · www.dzhi.de





This slide was presentet during all home games of the DJK Rimpar Woelfe before the HFA-Day

# Kick-off Press Conference Mannheim, 30.03.2016



Participants: Georg Ertl, Stefan Störk (CNHF), Stefan Schmitt (patron), Normann Stadler (former Iron-Man-Contest winner with heart disease), Thomas Meinertz (German Heart Foundation), Martin Borggrefe (University hospital of Mannheim).

#### Take Cycling at Heart – Impressions from the tour in Würzburg (07.05.2016)



Welcome address of the organizers





Before the start



The whole team of the DJK Rimpar Wölfe takes part at the Cycling tour.





# Take Cycling at Heart – Impressions from the tours in Hagen and Saarlouis



Start in Hagen



At the Market Place in Saarlouis





The organisational team in Saarlouis

### 2. Competition for Schools

"My heart in Motion!"



Leonhard-Frank-Grundschule, Rottenbauer, class 1b R

#### "My heart in Motion!"

- Regional schools (classes 1 to 6) were invited to participate in the competition
- 19 classes of 13 schools
- Contributions from individual pupils, or group or classes
- Interdisciplinary jury
- The award ceremony took place in Würzburg at June 15<sup>th</sup> in the town hall.
   The best works of art were exposed on several occasions: in the university hospital of Würzburg, in the town hall and in different schools.
- First Prizes: interactive workshops in museums of the region Mainfranken



Award Ceremony in the town hall of Wuerzburg with many happy pupils

#### Selected art works of the competition



St.-Ursula-Schule, class 5



St.-Ursula-Schule, class 5d





#### Selected art works of the competition



Goethe-Kepler-Grundschule, Klasse 2a

# Award Ceremony in the Town Hall Würzburg, 15.06.2016









## 3. Open Houses and Public events



#### Impressions of the public event in Wuerzburg







Employees of the Deutsche Herzstiftung welcomes the visitors





Cycling with the bike simulator at the DZHI-stand







In the heart of the city: the HFA-Day

### Open Houses and Public Events: Göttingen



#### Heart Failure Awareness Survey 2016

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	HFA Day Heart Failure Awareness Day	HEMITANILIZE EUROPEAN ASSOCIATION SOCIETY OF	Kompetenznetz Herzinsuffizienz	

#### Europäischer Tag der Herzschwäche 2016 Umfrage

Geschlecht: männlich	weiblich	Alter:		Jahre.				
Raucher Status: Onie	Ex-Raucher	) Raucher						
wenn Ex- oder Raucher: Wieviele Jahre haben Sie  geraucht/rauchen Sie?  Jahre  Zigaretten/Tag								
1. Welche medizinische Fachrichtung sollte mehr finanzielle Unterstützung für Forschung und Patientenmanagement erhalten?								
(nur <u>eine</u> Antwort)  Krebs	) COPD	O Demenz	0	Diabetes				
Nierenerkrankungen C	Herzerkrankungen	Muskel-Skelett- Erkrankungen		Schlaganfall				
Wie oder mit wem leben Sie? (mehrere Antworten möglich)								
Ich lebe allein Ef	nemann/-frau/Partner	Kinder		Eltern				
Enkel/Nichten Fr	☐ Enkel/Nichten ☐ Freunde (kein Partner) ☐ Andere Angehörige							
3. Auf wen können Sie zählen, wenn Sie in Not oder Schwierigkeiten sind? (mehrere Antworten möglich)								
Niemanden El	nemann/-frau/Partner	Kinder		Eltern				
Enkel/Nichten Fr	Enkel/Nichten Freunde (kein Partner) Andere Angehörige							
4. Welchen höchsten Schulabschluss haben Sie? (nur eine Antwort möglich)								
Grundschule abgeschlossen oder kein Abschluss								
Mittlere Reife oder Hauptschule abgeschlossen								
Abitur oder Fachabitur								
Berufsschule/Fachschule abgeschlossen								
Hochschule/Fachhochschule oder Äquivalent								
5. Ich bin/war im medizinischen Bereich tätig. ja nein								
6. Kennen Sie die Symptome der Herzschwäche? ja nein								
7. Kennen Sie die Symptome der COPD? ja nein								

#### Objective:

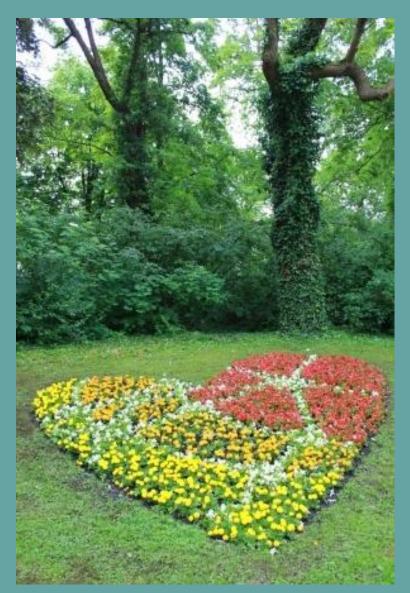
Gathering information on heart failure awareness among the general population in different countries

The survey was carried out in Germany and 6 other countries as an initiative of the HFA Day 2016.

This year's topic:
Heart Failure & COPD.

For the first time the questionnaire was in the internet, too.

#### In memory of the HFA-Day...





A floral heart in the city park of Wuerzburg



#### Award by the HFA

- Sixfold award for the German contribution by the Heart Failure Association (Gold Award 2016)
- Germany has been appointed to a pilot country for the planned Heart Failure Campaign in 2017 by the HFA



Award on the world congress in Florenz: Frank Ruschitzka, Univ. Zürich (incoming president of the HFA), Alexandre Mebazaa, Univ. Paris (chairman of the "Committee of the National Heart Failure Societies") and Gerasimos Filippatos, Univ. Athen (president of the HFA) congratulate Stefan Störk.



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